
Dennis Brown

Web and Graphics Designer
878 Buck Trail • Hoschton, GA 30548
770-366-9660 • dennis.brown@me.com

Qualifications Profile

- ❖ Creative and multi-talented individual with extensive experience in web and print design and a passion for the creative process.
 - ❖ Proficient in HTML / CSS, PhotoShop, Illustrator, Dreamweaver and Flash
 - ❖ Basic knowledge, experience and ability in JavaScript and PHP
 - ❖ Highly motivated and driven to produce results.
 - ❖ Accustomed to a "high stress and tight deadline" environment.
 - ❖ Possesses outstanding collaborative and interpersonal skills; excels in building and maintaining mutually beneficial partnerships, client/vendor relations and negotiations.
 - ❖ A dynamic team player with extensive experience in task management, problem solving, and communication.
 - ❖ Consistently strives to meet the demands and expectations of superiors within a team environment.
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Key Achievements

Print Design

- ❖ Sought out and commissioned by the Jackson County Chamber of Commerce to design and print the Jackson County Restaurant Guide and design the cover of the Jackson County Community Guide
- ❖ Commissioned by the Jackson County Chamber of Commerce to design all ads for the Guide
- ❖ Created branding assets for more than 20+ professional businesses including logos, posters, banners, letter head, rack cards, brochures, business cards, t-shirts and merchandise
- ❖ Designed logos for the City of Hoschton and the Hoschton Fall Festival
- ❖ Acquired all design work for nationally recognized NPO Operation One Voice

Web Design

- ❖ In 18 months, designed and constructed 20+ corporate websites: information architecture, site concepts, wire frames, project descriptions, graphic assets, client iterations, HTML/CSS, JavaScript, PHP, Flash animations, meta tagging, content management, eCommerce
- ❖ Designed website for a personal music project which yields 90% of all wedding and corporate functions
- ❖ Designed and implemented custom code for a ticket sale system saving a client over \$200 a month for his previous solution
- ❖ Implemented HTML5 audio and visual flash alternatives for a client's existing site to allow cross device accessibility

Management

- ❖ Own and operate a small design business in Hoschton, GA
 - ❖ Own, operate, and manage a corporate entertainment band
 - ❖ Created and implemented workflow process of sub-contracting assembly of site assets to maximize turn around time and cash flow for design business
 - ❖ Freelance graphic designer since 2000
 - ❖ Managed multiple clients across multiple design projects simultaneously
 - ❖ Managed design clients and personnel while simultaneously managing band personnel and booking events
 - ❖ Coordinated timeline of events and executed dozens of corporate events and wedding receptions
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Experience

Owner / Partner and Web Project Manager of Slice Media Solutions

3/2010 to present

In addition to client consultation and iteration, quote preparation, project design and work flow management, oversee all web related projects as well as marketing and branding strategies, Search Engine Optimization and Social Media Customization

Owner / CEO of D Flat Entertainment, INC present

2005 to

In addition to managing up to four different music projects with as many as eight musicians at a time, oversee booking, payroll, branding, event coordination, client consultation, social media, news letter marketing and web design; Freelance web design work to small businesses

Manager / Writer / Performer for West Texas Productions

1996 to 2005

Liaison between WTP and corporate clients, manage five man team to construct sets, write shows and perform five shows daily. Freelance basic graphic design, web design, and basic branding concepts

Education

Associates in Web Graphic Design at DeVry University, ETG 3/2012

Young Harris College, Young Harris, GA 1993-1995, Course of Study – Associates in Fine Arts

Technical Specifications

- ❖ Platforms: Mac OSX, Windows Vista/XP
- ❖ Applications: Adobe CS4 and CS5 (Advanced experience and ability in Photoshop, Illustrator, Dreamweaver, Fireworks and Flash), Microsoft Office Suite, Wordpress, Dot Net Nuke, Garage Band, Pro Tools
- ❖ Languages: Advanced experience and ability in HTML and CSS, basic ability in JavaScript, JQuery and PHP